



Society for Advancement of Management
2008 International Business Conference
CALL FOR SPONSORS, PAPERS OR ABSTRACTS, SPEAKERS,
WORKSHOPS, DISCUSSANTS, AND SESSION CHAIRS
Deadline for Submission: November 19, 2007

“INNOVATION”

Suggested Areas

- Business Strategy and Policy
- Deans' Sessions/Panels
- Entrepreneurship/Small Business
- Ethics and Corporate Responsibility
- Finance, Banking, and Economics
- Global/International Business / Outsourcing
- Government/Military
- Health Care Management
- Human Resource Management/Organizational Behavior
- Information Technology/Project Management
- Creativity
- Management Education / Virtual Learning
- Managing Security, Risk, and Anxiety
- Marketing/Customer Relationships
- Non-Profit Organizations
- Operations/Supply Chain Management
- Organizational Sustainability
- Performance Measurement
- Personal/Career Development
- Program Assessment/Performance Management
- Quality Management/Process Management
- Student Papers

All topics in business disciplines as they relate to this year's theme are invited

April 3 - 6, 2008

Marriott Key Bridge Hotel, Arlington, Virginia

Participation & Information: E-mail your paper or abstract as an MS Word file attachment, or send a copy along with an MS Word diskette and/or your request to serve as a workshop leader, paper discussant, session chair, or conference sponsor before **November 19, 2007**. Papers submitted earlier will be reviewed immediately and participants will be notified as soon as possible.

Conference Chair: Dr. Moustafa H. Abdelsamad, Dean
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Evaluation: Competitive papers or abstracts will be anonymously evaluated by a selection committee based on relevance, innovation, creativity, and scholarship. Paper length should not exceed fifteen typewritten, double-spaced pages. Abstracts should include title, authors, objective, outline, methodology, and importance. Author identification, including complete mailing address, e-mail, and telephone number, should appear only on the cover page. Authors should not identify themselves elsewhere in the paper. Please state on the front page: "Paper for the 2008 SAM International Conference." A **nonrefundable** conference registration fee is due and payable within two weeks after notification of acceptance. Authors who have abstracts accepted are required to submit their papers by **February 11, 2008**. For other workshops, contact the Conference Chair at the address listed above. Priority will be given to early submissions. With the exception of students, participants are expected to discuss and/or chair sessions.

Student Paper Track: Graduate and undergraduate student papers are invited. This track is held exclusively for students. Papers authored jointly by faculty and students may be presented in other areas. Please state clearly on the cover

sheet: "Student Paper Track" and identify graduate or undergraduate student status.

Publications: The final version of the papers that were selected and presented must be sent by **April 20, 2008**, in order to be published in the 2008 SAM Conference Proceedings and be considered for publication in the *SAM Advanced Management Journal* or *Management In Practice*. This is intended to give authors time to review comments and to incorporate changes needed based on conference feedback.

Dress code is business for Reception, Lunch, and Banquet.

Hotel: Marriott Key Bridge Hotel
1401 Lee Highway, Arlington, VA 22209 USA
Rate: \$129 plus taxes, single or double (Taxes 10.25%)
Reservations: In U.S. call 1-888-676-2959
Hotel phone: 703-524-6400 **Hotel Fax:** 703-369-5008
Refer to: "Society for Advancement of Management-SAM"
For reservations call the hotel or visit the hotel Web site at:
<http://www.marriott.com/hotels/travel/waskb-key-bridge-marriott/?groupCode=saysava&app=resvlink>
HOTEL CUTOFF DATE: TUESDAY, MARCH 11, 2008
Make your reservations early. Space is limited.

➤ **PARTICIPANTS CAN RECEIVE CONTINUING EDUCATION UNITS (CEUs) THROUGH AUBURN UNIVERSITY**